

Press Release: Launch, Announce (September 28, 2010)



FOR IMMEDIATE RELEASE

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NEW NASBA WEBSITE IMPROVES HOW CPAs FIND CPE

LearningMarket.org promises to be a valuable resource for
CPAs searching for CPE courses

NASHVILLE, Tenn., September 28, 2010 – The National Association of State Boards of Accountancy (NASBA) today announced the official launch of its newest website, www.LearningMarket.org. This innovative new site is specifically designed to connect individuals seeking continuing education programs with highly-qualified companies offering such programs nationwide.

This new website is a continuation of NASBA's ongoing role as a reliable and trusted resource to the accounting profession. NASBA utilizes knowledge acquired from work with state boards of accountancy, firms and individuals to provide products and resources that streamline regulatory compliance and enhance how CPE is identified, acquired and experienced.

"We see this as a natural extension of our mission because this website assists CPAs and other professionals quickly and easily find learning programs that not only fulfill CPE requirements, but help them become better at what they do, which ultimately helps protect the public," said David Costello, CPA, President and CEO of NASBA.

The website already features over 13,000 continuing education programs provided throughout the country by more than 1,700 top-quality learning providers recognized as members of NASBA's National Registry of CPE Sponsors, Quality Assurance Service or CPE State Rosters.

“No other website boasts this breadth and depth of premium CPE course offerings for individuals searching for CPE from top learning providers in the country,” said Jessica Luttrull, CPA, Compliance Manager of Sponsor Services. “CPAs want to find continuing education courses that will fulfill their CPE requirements and help them grow both personally and professionally. Learning Market meets both of these needs.”

One of the key new features of Learning Market is its free Communities section. Site visitors and learning providers alike can build a profile, join a community, as well as begin interacting and networking with peers about continued learning. CPAs can get tips from other CPAs about learning programs they have attended. Learning providers can engage in dialog about delivery platforms and instructional design. Regulators can communicate with learning providers and CPAs about learning programs and much more.

Other features include improved course searching, detailed state CPE requirements and enhanced company profiles for learning providers.

Listing courses on Learning Market is a benefit of membership for those learning providers who are approved members on NASBA’s National Registry of CPE Sponsors, Quality Assurance Service or CPE State Rosters. To learn how to apply to one of these registries, visit www.LearningMarket.org, or contact Jessica Luttrull at 615.880.4245 or jluttrull@nasba.org.

About NASBA

Celebrating 103 years of service, the National Association of State Boards of Accountancy (NASBA) serves as a forum for the nation’s state boards of accountancy, which administer the Uniform CPA Examination, license over 600,000 certified public accountants and regulate the practice of public accountancy in the United States. NASBA’s mission is to enhance the effectiveness of state boards of accountancy in meeting their regulatory responsibilities. The Association promotes the exchange of information among the accountancy boards, serving the needs of the 55 U.S. jurisdictions.

NASBA is headquartered in Nashville, TN, with a satellite office in New York, NY, and a Computer Testing Center in Guam. To learn more about NASBA, visit www.nasba.org.

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